

## Jean Arnold Sessions

Term expires on December 31, 2018



Jean Arnold Sessions career spans three decades of dedication to her significant work with family-owned wineries that embrace the highest standards in grape growing, winemaking, and marketing. Guiding ownership to an executable and successful business strategy, Jean works with in-depth research, real time information, and applies her depth of experience in brand positioning, customer relationship management, and image creation, in the ever-challenging, ever-changing luxury market segment.

Having retired from full-time winery operations in her twelve year post as President of the iconic Hanzell Vineyards, Jean now concentrates on her prestigious, carefully selected list of clients to whom she consults with the focus on profitable brand creation, luxury brand development and insightful marketing initiatives.

As leader of the Jean Arnold Collective and founder of the Jean Arnold Group Foundation, she bridges communication with owners, boards, and executive management. Arnold Sessions also supports colleagues in their business, personal, and philanthropic goals. In 2014 she launched *Women in the Business of Wine*, a platform for mentoring women in the wine, food, and hospitality industries.